

Advertising systems

**IDEAS PUT INTO THEIR
MOST EFFECTIVE
SHAPE**



SOLUTIONS THAT GET NOTICED.

FORSTER 

Your partner for advertising and signage.

Long years of experience in screen and digital printing, high precision in production and a large range of metal- and plastic-based products make for totally customised advertising solutions. We put the greatest emphasis on ensuring that our products will exactly match your expectations, because our forte is finding individual solutions from the diversity of production methods available to us.

YOUR GREAT ADVANTAGE - OUR ONE-STOP SHOP!

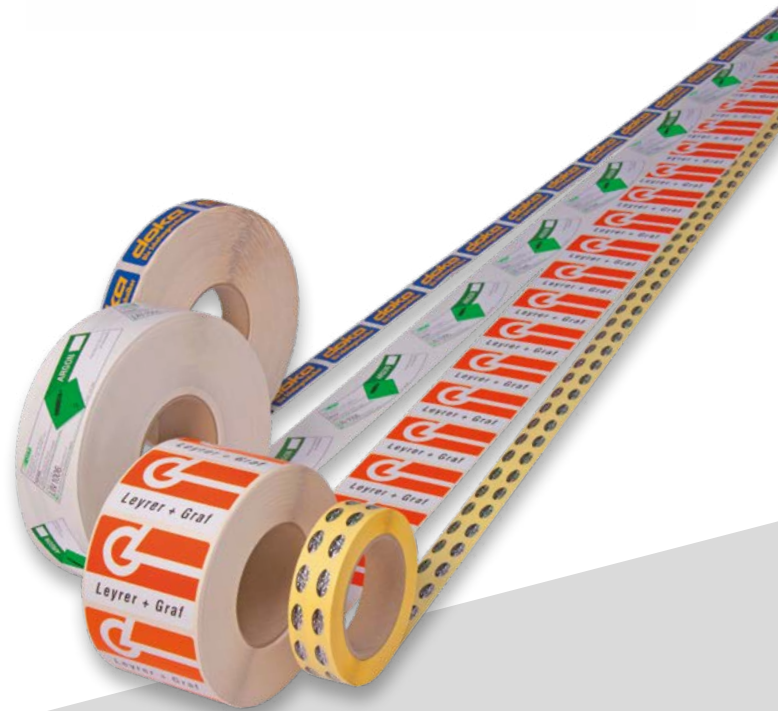


Forster can print on almost anything – regardless of whether it is as individual pieces or large series. Our products range from straightforward advertising signs to vehicle signage, large-scale adverts and security prints that incorporate holograms. Decades of experience and the constant drive to innovate have made us trusted partners for advertising agencies as much as company advertising and marketing departments.



Product portfolio:

- *Stickers and labels*
- *Outdoor advertising*
- *Wrappings and decorative elements*
- *POS displays*
- *Vehicle signage*
- *Holograms and security prints*
- *Illuminated advertising*
- *Event advertising*
- *Advertising signs*



Project competence to make your advertising successful.

Our advertising specialists support you from the outset – from helping you choose the material that best suits your advertising idea to developing sophisticated designs for displays. Naturally, our service does not stop with the making of the product – we install your signs and draw up a guide on how to set up your displays.

WE ARE THERE FOR YOU.

 *Consultation*

 *Construction*

 *Production*

 *Logistics*

 *Installation*





Ideas competently put into practice.

Advertising systems made by Forster are always matched to the needs of their location. They range from LED folding frames for outdoor use to displays made of webbed plastic boards which, contrary to cardboards, do not get squishy, right down to airplane signage which needs to withstand the extreme weather conditions prevailing at high altitudes. Such properties require outstanding product quality and expert processing.

POS displays are tailored to the product to be displayed. Product size, weight and aimed-for target group are taken into consideration already when the material is chosen. Place your Forster-made display most effectively right where the customer decides on buying – at the POS.





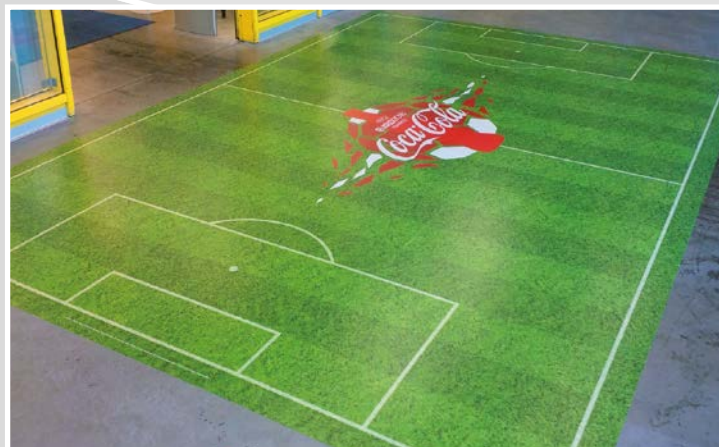
Advertising systems with added value.

Adding a functional aspect to advertising systems has become increasingly popular. Examples would be NFC chips or RFID integrated in the system. Other options span noise barriers doubling as advertising space, panels protected by an anti-graffiti coating, or displays that help skiers find the optimal thickness of the waxing layer. There is no limit to creativity, because special products deserve special treatment to ensure the customers' attention.



OPTIONS FOR ADDED VALUE:

- **Further information:**
NFC technology incorporated in a poster ("smart poster")
- **Road safety:**
Reflective stickers
- **Noise screening:**
Noise barriers or protective cladding with imprinted advertising messages
- **Safety in buildings:**
Skid-proof floor film
- **Product protection and tamper-proofing:**
Holograms
- **Easy to clean:**
Advertising panels with anti-graffiti coating
- **What do you need?**



Innovative capacity for our environment.

Whether it is products that advance the idea of environmental protection or products that make life easier for the visually challenged: we use our innovative capacity to remove barriers and improve safety and security.

Tactile signs:

A technically feasible option is signage made as normal but tactile letters or in Braille. This feature is used in map panels, monument signs, information panels and signposts to help the visually challenged and blind gain access to needed information. We also deliver location plans in relief format.



Prints on PVC-free film:

Next to printing on conventional film, we also offer PVC-free film. Regardless of which film you opt for – the dyes used are always solvent-free.



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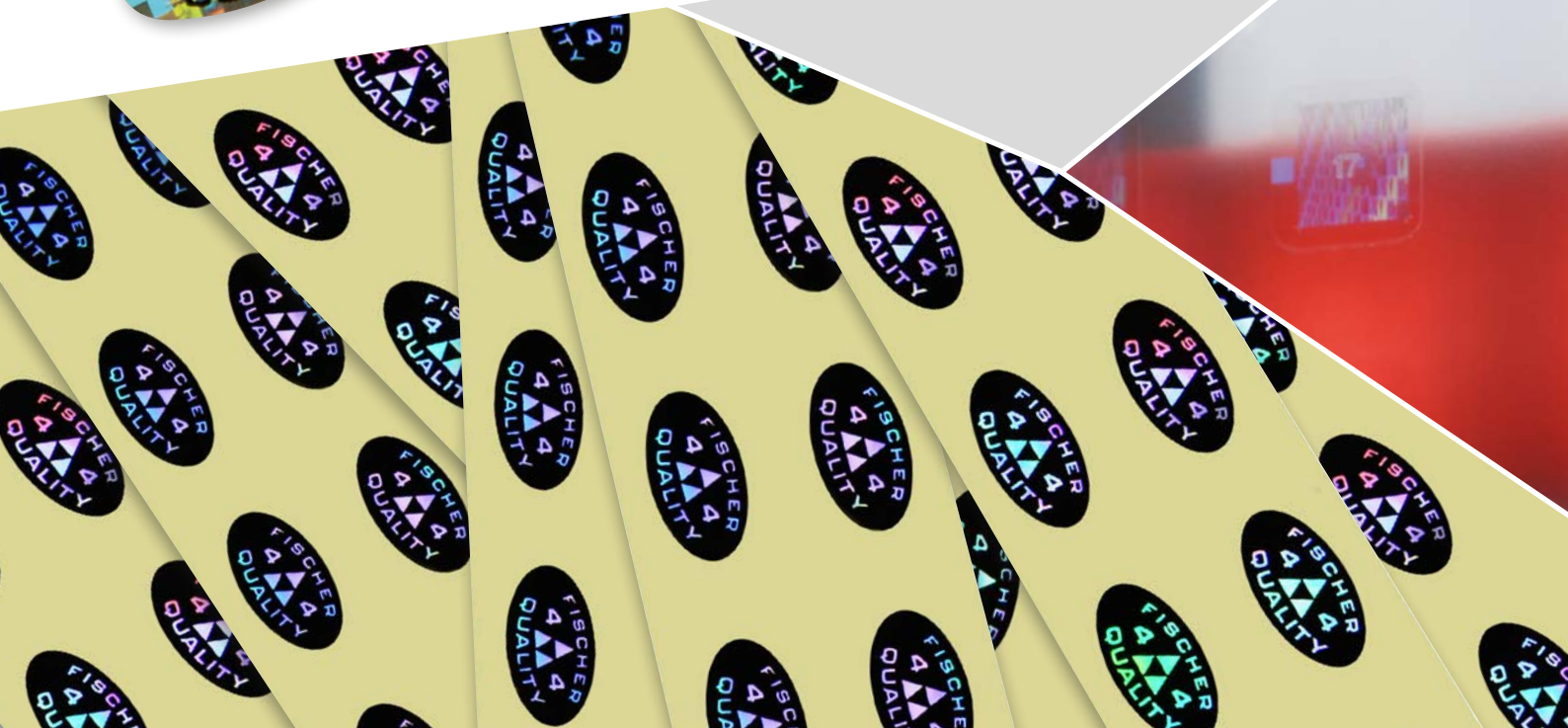
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Security first.

Effective brand protection calls for discretion. We will be pleased to advise you personally on the best ID solution for your specific needs.

Our broad range of security prints offers just the right solution for your particular case:

- *Holograms*
- *Static and dynamic bar codes*
- *VOID technology*
- *Microcodes*
- *UV features*
- *Special prints that need decoders for decryption*
- *Temperature-dependent colour change*
- *Microprinting*
- *Special adhesives*



Hologram printing – unrivalled worldwide.

Our unique production equipment prints the hologram on its substrate in a single step rather than – as is customarily done – forming and then attaching it in two steps. The result is high-quality individual hologram effects that are equal to conventional holograms when it comes to security. This singular production method even allows us to include additional security features.

Advantages over conventional technology:

- *Better value for money.*
- *Shorter production times.*
- *Additional security features.*



Trust powers long-standing cooperation.

Forster is an international operation that always views its customers as partners when it comes to solving joint tasks. Our customers' trust in our specialist competence, quality consciousness and delivery dependability is foremost on our mind. The long years of experience and know-how acquired by our staff provide the basis for innovative products of the highest quality.

WE ARE YOUR PARTNER.







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